

Rein Tarinay

Toronto, ON

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PROFESSIONAL SUMMARY

Passionate journalist and communications professional with experience reporting on human rights, social justice, and community issues. Skilled in reporting, interviewing, event coverage, and digital content production. Background in alternative media and nonprofit communications, with strong capabilities in social media strategy, press releases, and community engagement.

SKILLS

- News & feature writing
- Interviewing & research
- WordPress & content management
- Social media copywriting
- Short-form video production (Reels, TikTok)
- Google Workspace (Docs, Sheets)
- Social media scheduling (Hootsuite, Agorapulse)
- Press releases & campaign writing
- Community engagement
- Collaborative & independent work

PROFESSIONAL EXPERIENCE

Human Rights Journalist / Community Volunteer

BULATLAT.COM

Oct 2025 up to present

- Researched, wrote, and published original, independently reported articles focused on human rights, social justice, and community issues
- Conducted interviews both in person and online
- Covered events in person and press conferences online
- Co-organized a community fundraising event as Marketing Committee Lead, supporting outreach and engagement goals
- Led social media strategy, wrote press releases, and produced content including post copywriting, captions, and social media posts
- Coordinated with the design team from concept development through revisions to post-event publication

Content Writer

MODERN CAMPGROUND

Nov 2021 - May 2024

- Wrote, researched, and published news and current events relevant to the US and Canadian outdoor hospitality, recreation, camping, glamping, and RV industries.

- Interviewed key industry figures including campground owners, CEOs, national/state/provincial park leaders, and association heads for feature stories.
- Conducted in-depth research and analysis of international trends in outdoor hospitality and recreation to cover timely and pertinent news.
- Produced accurate, engaging content for publication across platforms, including WordPress, following editorial and industry standards.
- Crafted compelling social media content to capture key story highlights and appeal to diverse audiences.
- Managed post scheduling and publishing using social media tools to ensure timely and consistent communication.
- Monitored and responded to messages and inquiries, building a strong online presence and fostering audience engagement.
- Built and maintained relationships with PR directors to source stories, verify facts, and enhance reporting accuracy.
- Wrote and distributed press releases to communicate announcements to media, the public, and industry stakeholders.

Journalist / Community Manager

BULATLAT.COM

Feb 2020 - Nov 2021

- Wrote news covering human rights and press freedom in the Philippines
- Contributed research on in-depth articles on misinformation, disinformation, and negative historical revisionism amid the pandemic
- Led and coordinated a digital security literacy webinar series for Filipino journalists
- Launched a campaign to support alternative media in the country
- Hosted Spotify podcasts and social media newscasts on pressing issues in the country
- Co-authored the Philippines' first-ever digital security guidelines for Filipino journalists
- Conceptualized, curated, and published compelling social media copies
- Established and managed a Facebook community of readers with more than 700 members

EDUCATION

Bachelor of Arts in Journalism

POLYTECHNIC UNIVERSITY OF THE PHILIPPINES

Jun 2015 - May 2019

AFFILIATIONS

President

PUP JOURNALISM GUILD

Jun 2017 - Jun 2018

- Organized successful college and department-wide events vital for student engagement and participation
- Spearheaded Journeyism Caravan—an initiative to teach youth the fundamentals of journalism
- Visited various elementary and high schools in Metro Manila and nearby provinces and taught kids journalism practices from News Writing, Photojournalism, Feature Writing to Headline Writing, etc.

- Represented the department of journalism in university and college-wide events and speaking engagements
- Established sub-departments and honed fellow journalism students in various skill sets, including production, logistics, and creatives
- Collaborated with various organizations in different universities to provide journalism education
- Led and represented the department of journalism with over 320 students

FELLOWSHIPS & SPECIAL PROJECTS

Media Fellow

ASIA PACIFIC FORUM ON WOMEN, LAW AND DEVELOPMENT Oct 2020 – Sep 2021

- Conducted interviews with marginalized women impacted by the Philippine government's inefficiencies during the COVID-19 lockdown
- Researched and reported on women-led movements addressing poverty and hunger at the pandemic's peak, showcasing their resilience and community efforts
- Produced a compelling multi-part story on the pandemic's impact on women, their families, and livelihoods